The Aerospace Medical Association (AsMA) is a non-profit organization. Our members are physicians, physiologists, psychologists, human factors specialists, nurses, students, residents, technicians, and others working to solve the problems of human existence in threatening environments on or beneath the Earth or sea, in the air, or in outer space. Since its founding in 1929, the efforts of AsMA members have led to pressurized aircraft, oxygen systems, aeromedical evacuation, fire-retardant interiors, ejection seats, airline medical kits, and many other innovations. Contributions by members of AsMA are found wherever men and women dare to go.

AsMA members can be found, often in high-ranking capacity, working for the various medical and research divisions of NASA, FAA, DOT, DOD, the military, major commercial airlines, and many other public and private organizations.

Entering its 92nd year in publication, Aerospace Medicine and Human Performance (formerly Aviation, Space & Environmental Medicine) is a peer-reviewed monthly publication. The original scientific articles in this journal provide the latest available information on investigations into such areas as: Human performance, cabin air quality, motion sickness, traveler's thrombosis, space tourism, fatigue, jet lag, psychological stress of flight and duty, health maintenance of pilots, increased or decreased gravitational forces, thermal stresses, pilot vision, circadian rhythms, artificial environments, predictors of success, human factors engineering, and clinical care.

This journal also provides teaching material and reviews for health care professionals.

By advertising in Aerospace Medicine and Human Performance, you are promoting your goods and services to the most influential group of medical officials in the aerospace field, worldwide.

The Herlitz Company, Attn: Kris Herlitz
108 Montgomery Street, Ste. 205, Rhinebeck, NY 12572
Phone: (845) 243-2906; email: kris@herlitz.com
# Advertising Rates

<table>
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<th>Format</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
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<td>Cover IV*</td>
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<td>$1285</td>
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<td>$740</td>
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<td>$645</td>
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<td>$450</td>
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For Full-Page Ads Only: Four color = $950 extra; Second color = $400 extra; Matched color = $575 extra.

## Advertising Dimensions (In Inches) & Specifications

- Full page: 7 x 10
- 1/2 page vertical: 3 1/2 x 10
- 1/4 page: 3 1/2 x 4 7/8
- 1/2 page horizontal: 7 x 4 7/8

Trim size = 8 1/4 x 11. Bleed pages = 9 x 11 1/2 with usable area = 7 3/4 x 10 1/4.

For information on electronic submission of ad material, please contact The AIM Group International, or log on to: http://www.sheridan.com/sites/default/files/DJS_AdvertSubmissions.pdf

Advertisers may furnish one-piece camera-ready copy.

The Deadline for Ad Space/Copy is on or about the 15th of each month, 2 months prior to publication.
### ISSUE (Please check appropriate monthly issue[s])

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<th>January</th>
<th>February</th>
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- **Size/color:** ______________________
- **Agency discount:** __________________
- **Gross cost per issue:** __________________
- **Net cost per issue:** __________________
- **Total cost:** ______________________
- **Corporate discount:** __________________
- **x Number of issues:** __________________

### ADVERTISER

| Company: | ______________________ |
| Contact: | ______________________ |
| Title: | ______________________ |
| Address: | ______________________ |
| City: | ______________________ |
| Country: | ______ State: | ______ |
| Postal code: | ______________________ |
| Phone: | ______________________ |
| Fax: | ______________________ |
| Email: | ______________________ |

### AGENCY

| Company: | ______________________ |
| Contact: | ______________________ |
| Title: | ______________________ |
| Address: | ______________________ |
| City: | ______________________ |
| Country: | ______ State: | ______ |
| Postal code: | ______________________ |
| Phone: | ______________________ |
| Fax: | ______________________ |
| Email: | ______________________ |

### Method of payment (please check one):

- ___ Money order ___ Check
- ___ Credit Card

### Full name of person signing (please print):

| ______________________ |

### Authorized signature:

| ______________________ |

### Date:

| _____________ |

Please email your completed space contract to The Herlitz Company at:

kris@herlitz.com
AEROSPACE MEDICINE AND HUMAN PERFORMANCE  
JOURNAL OF THE AEROSPACE MEDICAL ASSOCIATION

TRY THIS! Web Advertising Opportunities! 
We are now offering advertising space on our journal website on a yearly basis.

*Aerospace Medicine and Human Performance* ranks in the top 10 journals downloaded from IngentaConnect every month out of more than 11,000 titles.

There are three positions available and they can run on the title home page, table of contents and abstract pages. For just a little more than the cost of a print ad for one month, you can have your company information available online to readers all year--24/7/365!

**Option 1:**
468 x 60 pixel Horizontal Banner centred at the top of the page beneath the blue menu bar but above the page content.

$1500 per year*

**Option 2:**
120 x 600 pixel Skyscraper to the immediate left of the right-hand navigation bar, next to page content.

$1500 per year*

**Option 3:**
120 x 240 pixel Vertical Banner in right-hand navigation bar.

$1000 per year*

The Herlitz Company, Attn: Kris Herlitz  
108 Montgomery Street, Ste. 205, Rhinebeck, NY 12572  
Phone: (845) 243-2906; email: kris@herlitz.com
ONLINE AD TYPE: (Please check appropriate ad type[s])

___ Horizontal Banner    ___ Skyscraper    ___ Vertical Banner

Size (in pixels): ___________________    *Net cost per position: _________________

Corporate discount:________________  *(online ads are non-commissionable)

Total cost: ________________________

Electronic Ad Submission Requirements

Preferred Program: Send via e-mail as a gif file to k.herlitz@aimgroupinternational.com. URL must be included with submissions.

Online Banner Ad and Skyscraper Specifications and Mechanical Requirements

* Horizontal Position Banner Screen Size: 468 pixels wide x 60 pixels high
* Skyscraper Position Screen Size: 120 pixels wide x 600 pixels high
* Vertical Position Banner Screen Size: 120 pixels wide x 240 pixels high
* File Format: interlaced nontransparent gif
* File Size: 100K maximum

ADVERTISER

Company: ________________________________
Contact: ________________________________
Title: ________________________________
Address: ________________________________
City: __________________ State: ____________
Postal code: ________________ Country: ________________
Phone: __________________ Fax: ________________
Email: ________________________________

Method of payment (please check one):

___ Money order    ___ Check    ___ Credit Card

Full name of person signing (please print): ________________________________

Authorized signature: ________________________________ Date: ________________

Please email your completed online space contract to k.herlitz@aimgroupinternational.com or fax to AIM Group International, Attn: Kris Herlitz at (646) 278-9950 or by mail to the address below.