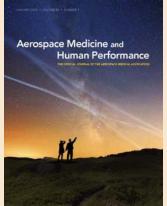
# Aerospace Medicine and Human Performance

THE OFFICIAL JOURNAL OF THE AEROSPACE MEDICAL ASSOCIATION

2017 JOURNAL ADVERTISING AND MEDIA KIT

Ň

AIM Group International Attn: Kris Herlitz 2 Park Ave., 20th Floor New York, NY 10016 Phone: (646) 452-3836, x2095; Fax: (646) 278-9950; email: k.herlitz@aimgroupinternational.com



2017

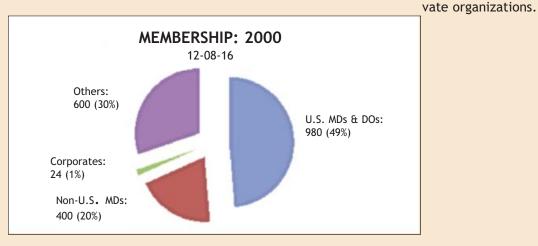
JOURNAL OF THE AEROSPACE MEDICAL ASSOCIATION

### AEROSPACE MEDICAL ASSOCIATION

The International Leader in Aviation and Space Medicine and Human Performance Now in our <u>88th</u> year!

The Aerospace Medical Association (AsMA) is a non-profit organization. Our members are **physicians**, **physiologists**, **psychologists**, **human factors specialists**, **nurses**, **students**, **residents**, **technicians**, **and others** working to solve the problems of human existence in threatening environments on or beneath the Earth or sea, in the air, or in outer space. Since its founding in 1929, the efforts of AsMA members have led to pressurized aircraft, oxygen systems, aeromedical evacuation, fire-retardant interiors, ejection seats, airline medical kits, and many other innovations. Contributions by members of AsMA are found wherever men and women dare to go.

AsMA members can be found, often in high-ranking capacity, working for the various medical and research divisions of NASA, FAA, DOT, DOD, the military, major commercial airlines, and many other public and pri-



Entering its <u>88th year</u> in publication, Aerospace Medicine and Human Performance (formerly Aviation, Space & Environmental Medicine) is a peer-reviewed monthly publication. The original scientific articles in this journal provide the latest available information on investigations into such areas as: Human performance, cabin air quality, motion sickness, traveler's thrombosis, space tourism, fatigue, jet lag, psychological stress of flight and duty, health maintenance of pilots, increased or decreased gravitational forces, thermal stresses, pilot vision, circadian rhythms, artificial environments, predictors of success, human factors engineering, and clinical care.

This journal also provides teaching material and reviews for health care professionals.

By advertising in Aerospace Medicine and Human Performance, you are promoting your goods and services to the most influential group of medical officials in the aerospace field, worldwide.

AIM Group International, Attn: Kris Herlitz 2 Park Ave., 20th Floor, New York, NY 10016 Phone: (646) 452-3836, x2095; Fax: (646) 278-9950; email: k.herlitz@aimgroupinternational.com



JOURNAL OF THE AEROSPACE MEDICAL ASSOCIATION

March is the 88th Annual Meeting Abstracts Issue. December is the Index Issue. 2017

### **ADVERTISING RATES**

| B&W             | <u>1x</u> | <u>3x</u> | <u>6x</u> | <u>12x</u> |
|-----------------|-----------|-----------|-----------|------------|
| Cover IV*       | \$1350    | \$1285    | \$1210    | \$1100     |
| Covers II, III* | \$1225    | \$1155    | \$1100    | \$1010     |
| Full page*      | 1030      | 970       | 925       | 880        |
| 1/2 page*       | 785       | 740       | 685       | 645        |
| 1/4 page        | 450       | 425       | 410       | 390        |

For Full-Page Ads Only: Four color = \$950 extra; Second color = \$400 extra; Matched color = \$575 extra.

10% Corporate Membership discount.

#### **ADVERTISING DIMENSIONS (IN INCHES) & SPECIFICATIONS**

| Full page: | 7 x 10        | 1/2 page vertical:   | 3 1/2 x 10 |
|------------|---------------|----------------------|------------|
| 1/4 page:  | 3 1/2 x 4 7/8 | 1/2 page horizontal: | 7 x 4 7/8  |

Trim size =  $8 \frac{1}{4} \times 11$ . Bleed pages =  $9 \times 11 \frac{1}{2}$  with usable area =  $7 \frac{3}{4} \times 10 \frac{1}{4}$ .

For information on electronic submission of ad material, please contact The AIM Group International,

Or log on to: http://www.sheridan.com/sites/default/files/DJS\_AdvertSubmissions.pdf

Advertisers may furnish one-piece camera-ready copy.

The Deadline for Ad Space/Copy is on or about the 15th of each month, 2 months prior to publication.

|        | and the second |     |
|--------|--|-----|
| Aerosp | ace Medicine and<br>Human Performa   | nce |
|        | Carlo Carlo  |     |
|        | M  | 1   |
|        |  |     |

JOURNAL OF THE AEROSPACE MEDICAL ASSOCIATION

March is the 88th Annual Meeting Abstracts Issue. December is the Index Issue.

2017

#### ISSUE (Please check appropriate monthly issue[s])

| / / _   | <b> March</b> April<br>July August                                 |
|---|--|
|   | November December  |
| Size/color:<br>Agency discount:<br>Net cost per issue:<br>Total cost: | Gross cost per issue:<br>Corporate discount:<br>x Number of issues |
| ADVERTISER  | AGENCY   |
| Company:  | Company:   |
| Contact:  | Contact:   |
| Title:  | Title:   |
| Address:  | Address:   |
| City:   |  |
| Country: State:   | City:  |
| ,   | Country: State:  |
| Postal code:  | Postal code:   |
| Phone:  | Phone:   |
| Fax:  | Fax:   |
| Email:  | Email:   |
| Method of payment (please check one):                                 | Money order Check<br>Credit Card                                   |
| Full name of person signing (please print                             | z):  |
|   | Date:  |
| Please fax or email your completed spac                               | e contract to AIM Group International at:                          |

Fax: (646) 278-9950; email: k.herlitz@aimgroupinternational.com



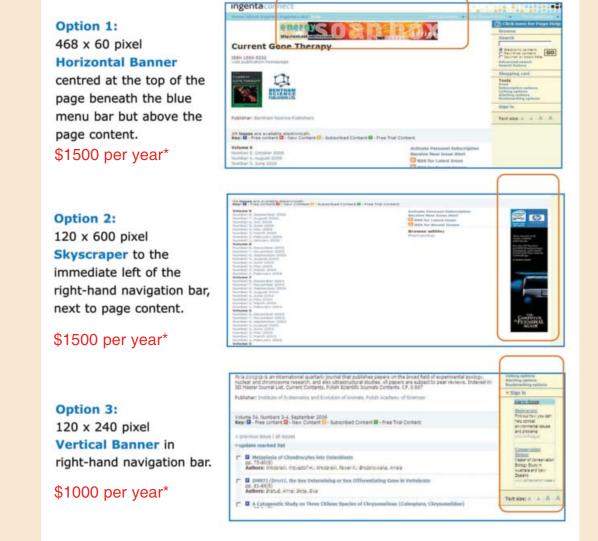
2017

JOURNAL OF THE AEROSPACE MEDICAL ASSOCIATION

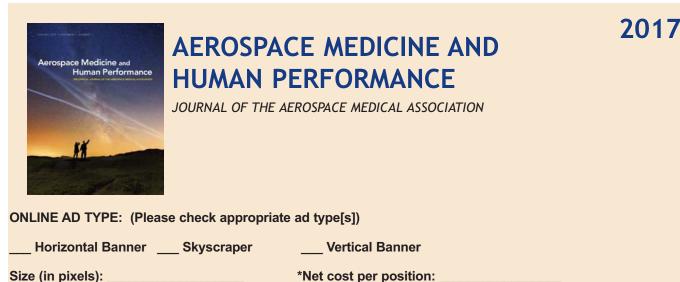
**TRY THIS! Web Advertising Opportunities!** We are now offering advertising space on our journal website on a yearly basis.

*Aerospace Medicine and Human Performance* ranks in the <u>top 10 journals</u> downloaded from IngentaConnect every month out of more than 16,200 titles.

There are three positions available and they can run on the title home page, table of contents and abstract pages. For just a little more than the cost of a print ad for one month, you can have your company information available online to readers all year--24/7/365!



AIM Group International, Attn: Kris Herlitz 2 Park Ave., 20th Floor, New York, NY 10016 Phone: (646) 452-3836, x2095; Fax: (646) 278-9950; email: k.herlitz@aimgroupinternational.com



Size (in pixels): \_\_\_\_\_

Corporate discount:

Total cost: \_\_\_\_\_

**Electronic Ad Submission Requirements** 

Preferred Program: Send via e-mail as a gif file to k.herlitz@aimgroupinternational.com. URL must be included with submissions.

\*(online ads are non-commissionable)

Online Banner Ad and Skyscraper Specifications and Mechanical Requirements

- Horizontal Position Banner Screen Size: 468 pixels wide x 60 pixels high
- Skyscraper Position Screen Size: 120 pixels wide x 600 pixels high
- Vertical Position Banner Screen Size: 120 pixels wide x 240 pixels high
- File Format: interlaced nontransparent gif
- File Size: 100K maximum

#### **ADVERTISER**

| Company:  |                   |             |  |
|---|-------------------|-------------|--|
| Contact:  |                   |             |  |
| Title:  |                   |             |  |
| Address:  |                   |             |  |
| City:   |                   |             |  |
| Postal code:  | Country:          |             |  |
| Phone:  | Fax:              |             |  |
| Email:  |                   |             |  |
| Method of payment (please che                                     | ck one):<br>Check | Credit Card |  |
| Full name of person signing (pl                                   | ease print):      |             |  |
| Authorized signature:   |                   | Date:       |  |
| Please email your completed or<br>Group International, Attn: Kris |                   |             |  |

AIM Group International, Attn: Kris Herlitz 2 Park Ave., 20th Floor, New York, NY 10016 Phone: (646) 452-3836, x2095; Fax: (646) 278-9950; email: k.herlitz@aimgroupinternational.com