



Scientific Program Posters

GUIDELINES

Professional poster presentations should be designed to maximize readability and make material readily comprehensible. Here are some guidelines to help you prepare:

Your poster board will be **4 feet high and 8 feet wide**. Please don't exceed these dimensions since you'll then be encroaching on another poster's presentation space.

For ease of transport, you should consider simplifying your presentation. Since you'll be able to tack your presentation elements to the poster board, you may bring your poster in smaller pieces and affix them to the frame provided.

Make the title in a simple typeface with high contrast, sizing subelements (authors and affiliations) so these elements are readable from 15-20 feet away. This will help draw readers to your presentation.

Plan for smooth information flow which will guide the reader through your presentation in a logical and interesting path. Large numbers or arrows may help.

Integrate text and figures visually under major headings which actively convey information, not just labels. The traditional slide presentation format is usually not well received in poster format.

Avoid framing individual components. This often produces unnecessary distracting edges and lines. Use a background color to separate components. If you use background colors, be sure they are subtle, complementary, and uniform.

Text must be large enough to read from 4-6 feet away. Use mixes cases with ragged right margins to aid in scanning. Avoid all capitals and excessive dilution of text with white space.

Figure and table captions should contain necessary explanation without referring to another part of your presentation. Use color in graphs and tables to enhance comprehension.

Use bullets to dramatize important points or lists.

All components of the presentation (except the title and author segments) should be of consistent typeface and size so they can be read from the same distance.

Leave enough blank space between components so your presentation doesn't appear cluttered or difficult to navigate.

