



## Policy on Content Validation

All CME activities must ensure:

- The content of activities does not promote the proprietary interests of any commercial interests (i.e., no commercial bias),
- A balanced view of therapeutic options, and
- Compliance with the ACCME's content validity value statements<sup>i</sup>

During planning of CME activities, the AsMA Scientific Program Committee peer-review of scientific abstracts will reject any abstracts that promote commercial bias. Peer-reviewers will also carefully review abstracts for a balanced view of therapeutic options and will ensure accepted standards of experimental design, data collection and analysis were utilized for scientific research in abstracts.

During the execution of CME activities, the session chair will monitor presentations during the session to ensure no commercial bias and a balanced view of therapeutic options. Violations of this policy identified during the session monitoring will be reported to the Scientific Program Committee Chair and to the Executive Director. Confirmed violations of this policy will be brought before the AsMA Executive Committee for review, correction, and disciplinary decision.

All CME activities will survey participants to ensure the content did not promote any commercial bias, gave a balanced view of therapeutic options, and were in compliance with the ACCME's content validity value statements. All CME activities will provide the following questions on post-activity evaluation forms:

1. Did you find the information presented in the sessions you attended to be fair, objective, and free from scientific bias?
2. Did you find the information presented in the sessions you attended to be fair, objective, and free from scientific bias?
3. Did the speakers use the generic names of medical products and/or devices?

Any "No" answers will be discussed with the session or workshop chairs to confirm the existence of commercial bias, unbalanced view of therapeutic options, or non-compliance with the ACCME's content of validity statements. Confirmed violations of this policy will be referred to the AsMA Executive Committee for review, correction, and disciplinary decision.

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<sup>i</sup> **ACCME Policy on Content Validation:** All the recommendations involving clinical medicine in a CME activity must be based on evidence that is accepted within the profession of medicine as adequate justification for their indications and contraindications in the care of patients. All scientific research referred to, reported or used in CME in support or justification of a patient care recommendation must conform to the generally accepted standards of experimental design, data collection and analysis. Providers are not eligible for ACCME accreditation or reaccreditation if they present activities that promote recommendations, treatment or manners of practicing medicine that are not within the definition of CME, or known to have risks or dangers that outweigh the benefits or known to be ineffective in the treatment of patients.