



POSTER GUIDELINES

Please take time to view this video by Mike Morrison:

<https://www.youtube.com/watch?v=1RwJbhkCA58>

GOAL: simple, concise posters that convey your results

Here are some guidelines to help you prepare a professional poster presentation:

- “ **Your poster board must be 4 feet high by 8 feet wide.**
- “ Keep it simple! Limit background graphics or distracting images if they don't pertain to your research
- “ Make the title (or main point) in a simple typeface with high contrast; size sub-elements such as authors to be readable from 15 feet (5 meters) away. This will help draw readers to your presentation.
- “ Plan for visual information flow; use positioning of poster information to guide the reader through your presentation in a logical path (ex: left to right or top to bottom).
- “ Choose only 1 or 2 of the most important figures to display; ensure you clearly display take home point by figure
- “ Figure and table captions should contain necessary explanation without referring to another part of your presentation.
- “ Use bullets to dramatize important points or lists; simple statements that convey the point.
- “ Leave enough blank space between components so your presentation doesn't appear cluttered or difficult to navigate.
- “ **The last component must be the Disclosure Statement.** Choose one of two slides provided online. Use the language from one of these and incorporate it into your poster presentation.

<http://www.asma.org/annual-meetings/abstract-submissions-instructions-for-presenters>

Two things to keep in mind:

1. Always end your poster with simple, clear bullet point conclusions in a super-large font that can be read from 5 feet away. I think that captures the main spirit of your video.
2. When presenting your poster ALWAYS be respectful of your audience's time. Your presentation should take no more than 3 min to go through without questions. Use the extra time for those who might have questions.

Use QR Codes that link to your research to point the viewer to your poster and more information if your poster is hosted online (AsMA does not have a host site for this).

Sample Poster Style:

Title

Authors

Intro



Methods

1. [Bar]
2. [Bar]
3. [Bar]
4. [Bar]

Results



Discussion

More research is needed, but...



Main finding goes here,
translated into **plain english**.
Emphasize the important
words.



Take a picture to
download the full paper

Extra Tables & Figures

Table 1: Summary of key data

| Category | Value 1 | Value 2 | Value 3 |
|----------|---------|---------|---------|
| Group A | 100 | 200 | 300 |
| Group B | 150 | 250 | 350 |
| Group C | 200 | 300 | 400 |
| Group D | 250 | 350 | 450 |
| Group E | 300 | 400 | 500 |

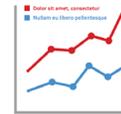


Table 2: Summary of key data

| Category | Value 1 | Value 2 | Value 3 |
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