

Aerospace Medical Association

POSTER GUIDELINES

Here are some guidelines to help you prepare a professional poster presentation:

- ◆ **Your poster board will be 4 feet high and 8 feet wide.**
- ◆ Make the title in a simple typeface with high contrast; size sub-elements such as authors and affiliations to be readable from 15 feet (5 meters) away. This will help draw readers to your presentation.
- ◆ Plan for visual information flow; use positioning of poster information to guide the reader through your presentation in a logical and interesting path. Numbered sections or arrows showing the order may help.
- ◆ Integrate text and figures visually under major headings which convey information, not just labels. The poster format demands more information than the traditional slide presentation on each visual element.
- ◆ Avoid framing individual components; this often produces distracting edges and lines. If you use background colors, be sure they are subtle, complementary, and uniform.
- ◆ Figure and table captions should contain necessary explanation without referring to another part of your presentation. Use color in graphs and tables to enhance comprehension.
- ◆ Use bullets to dramatize important points or lists.
- ◆ All components of the presentation (except the title and author segments) should be of consistent typeface and size so they can be read from the same distance.
- ◆ Leave enough blank space between components so your presentation doesn't appear cluttered or difficult to navigate.
- ◆ **The last component must be the Disclosure Statement.** Choose one of two slides provided online. Use the language from one of these and incorporate it into your poster presentation.

<http://www.asma.org/annual-meetings/abstract-submissions-instructions-for-presenters>

Sample Poster Style:

